



EMMANUEL MACRON
MINISTER FOR THE ECONOMY, INDUSTRY
AND DIGITAL AFFAIRS

Note for editors

Note for editors

www.economie.gouv.fr

Paris, 19 January 2016

Visit by Emmanuel Macron to the World Economic Forum, Davos 21-22 January 2016

Following on from his visit at the beginning of January to Las Vegas and Silicon Valley to promote France's appeal on the global stage and to business decision makers, Emmanuel Macron, Minister for the Economy, Industry and Digital Affairs, will attend the World Economic Forum in Davos on 21-22 January where this year's theme is "Mastering the Fourth Industrial Revolution".

The Minister will have head-to-head meetings with CEOs of major groups and government representatives. Topics of discussion will include current French reforms and the challenges facing Europe. The Minister will also take part in a BBC World Debate during which he will once again touch upon these challenges, particularly in relation to the current refugee crisis and its economic impact.

Provisional schedule

Thursday 21 January

6.30–7pm

Meeting with Anas Khalid Al-Saleh, Minister of Finance of Kuwait

Location: *Congress Center*

7–7.30pm

Attendance at the Business France event in the presence of Laurent Fabius, Minister of Foreign Affairs and International Development, and CEOs of French companies

Open to official press representatives - contact Business France

Location: *Casanna – Middle Level – Congress Center*



- 7.40–8.10pm** **Meeting with Arun Jaitley, Indian Minister of Finance, Corporate Affairs and Information and Broadcasting**
Location: *Make in India Lounge, Café Schneider*
- 8.30–10pm** **Dinner organised by ATT in honour of Luis Videgaray Caso, Mexican Minister of Finance and Public Credit**
Location: *"Mann & Co" Restaurant, Waldhotel*
- 10–10.30pm** **Meeting with Joerg Reinhardt, Chairman of the Board of Directors at Novartis**
- 11pm** **Meeting with Eric Schmidt, executive chairman of Alphabet (formerly Google), as part of the Google gala evening**
Location: *Ameron Hotel*

Friday 22 January

- 6.45–7am** **Meeting with Tidjane Thiam, CEO of Crédit Suisse**
Location: *Hilton Hotel*
- 7–8am** **Breakfast with investors**
Location: *Hilton Hotel*
- 8.15–9am** **Press conference with Media Leaders**
Invitation and accreditation from WEF teams
Location: *Media Leaders Event Rooms – Congress Center*
- 9.15–10.30am** **Live interview with CNBC anchor Geoff Cutmore**
Live interview with Bloomberg TV anchor Francine Lacqua
Interview with CNN International host Fareed Zakaria



- 11am–12pm** **Participation in “Europe at a Tipping Point” – a BBC World Debate broadcast live on BBC World News along with:**
David Miliband, President and CEO of the International Rescue Committee (IRC)
Federica Mogherini, High Representative of the European Union for Foreign Affairs and Security Policy
Witold Waszczykowski, Polish Minister of Foreign Affairs
Moderator: Lyse Doucet, Chief International Correspondent, BBC
Invitation and accreditation from WEF teams
Location: *Congress Center*
- 12.15–1.45pm** **Luncheon: "Informal Gathering of World Economic Leaders" (IGWEL) on the theme "Imperatives for 2016"**
Location: *Congress Center*
- 2–5pm** **Head-to-head meetings**
2pm: Jim Barber, President of UPS
2.30pm: Mathias Cormann, Australian Minister for Finance
3pm: Risto Siilasmaa, Chairman of Nokia
3.30pm: Marc Benioff, CEO of salesforce.com
4.20pm: Eric Olsen, Chairman and CEO of LafargeHolcim

Location: *Congress Center*
- 17h00-17h30** **Press conference with French press**
Invitation from WEF teams
Location: *Rinerhorn Terrasse – Middle Entry Level – Congress Center*

Media contact:

Emmanuel Macron's Private Office:

Barbara Frugier: +33 1 53 18 45 13 / sec.mein-presse@cabinets.finances.gouv.fr