



MICHEL SAPIN
FRENCH MINISTER FOR THE ECONOMY AND FINANCE

AXELLE LEMAIRE
MINISTER OF STATE REPORTING TO THE MINISTER FOR
THE ECONOMY AND FINANCE, WITH RESPONSIBILITY FOR
DIGITAL AFFAIRS AND INNOVATION

Note for editors

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@_Bercy_

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**Michel Sapin and Axelle Lemaire's visit
to the Consumer Electronics Show (CES) in Las Vegas
Thursday 5 January 2017**

Michel Sapin, Minister for the Economy and Finance, and Axelle Lemaire, Minister of State with responsibility for Digital Affairs and Innovation, will visit the Consumer Electronics Show in Las Vegas to promote France's exciting ecosystem for start-ups and to promote France as a place to do business. The ministers will be accompanied by a delegation of entrepreneurs.

Provisional schedule:

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|------------------------|---|
| 8–9.30am | Working breakfast with the ministers and French Tech ambassadors
<i>Location: Espace French Tech, The Venetian, 3355 Las Vegas Blvd. South, Las Vegas</i> |
| 9.45–10.30am | CES opening ceremony and ribbon-cutting
<i>Location: Las Vegas Convention Center, 3150 Paradise Road, Las Vegas</i>
Open to the press |
| 10.30am–12.30pm | Walk to French Tech pavilion with Business France, followed by visit to stands of French start-ups
<i>Depart from: Eureka Park, Las Vegas Convention Center</i>
Open to the press |
| 2.45–3.30pm | Ministers' speeches to French Tech ambassadors and American decision-makers on France as a place to do business
<i>Location: Espace French Tech, The Venetian</i>
Open to the press |

